

Zachary T. Hosp

847-890-1967 | zachhospdesign@gmail.com | zachhospdesign.com

Professional Summary

Creative and detail-oriented Graphic Designer with a proven track record in developing cohesive brand identities and collaborating cross-functionally. Adept at producing high-quality assets and streamlining design processes to enhance organizational presence in the automotive industry.

Experience

Graphic Designer

HP Tuners, Buffalo Grove, IL — October 2023 to May 2025

- Sole designer responsible for producing 3,222 assets in 2024, including 1,051 release assets and 234 U.S./197 EU graphic requests.
- Developed a cohesive brand aesthetic across all social media platforms, enhancing the company's industry presence.
- Collaborated with sales, engineering, finance, and production teams on diverse projects, such as print designs, vehicle wraps, UI/UX design, and packaging.
- Managed their B2B Graphics process, creating 1,770 product mockups and print-ready labels for clients nationwide.

Additional Experience

- **Crew Member**, *Chipotle Mexican Grill*, [Hoffman Estates, IL.] — 2020 to 2023
- **Window Cleaner**, *Pure Image Window Cleaning*, [Midwest, IL.] — 2018 to 2020

Education

Bachelor's Degree in Graphic Design

[Flashpoint Chicago], [Downtown Chicago, IL.] — [06/2017] to [05/2021]

Skills

- **Technical Skills:** Adobe Creative Suite (Photoshop, Illustrator, InDesign), UI/UX Design, Typography, Packaging Design
- **Soft Skills:** Creativity, Time Management, Communication, Cross-Functional Collaboration

Portfolio

zachhospdesign.com